

## DCI MAGAZINE ADVERTISING RATES

### £ Sterling rates

NUMBER OF INSERTIONS	1-3	4-6	7-9	10-12
Double Page Spread	£4,700	£4,230	£3,995	£3,970
Full Page	£2,650	£2,385	£2,250	£2,120
Half Page	£1,900	£1,710	£1,615	£1,520
Quarter Page	£1,350	£1,215	£1,150	£1,080

### € Euro rates

NUMBER OF INSERTIONS	1-3	4-6	7-9	10-12
Double Page Spread	€6,250	€5,620	€5,310	€5,000
Full Page	€3,570	€3,210	€3,035	€2,855
Half Page	€2,495	€2,245	€2,120	€1,995
Quarter Page	€1,745	€1,570	€1,480	€1,395

### US\$ rates

NUMBER OF INSERTIONS	1-3	4-6	7-9	10-12
Double Page Spread	\$7,700	\$6,930	\$6,545	\$6,160
Full Page	\$4,400	\$3,960	\$3,740	\$3,520
Half Page	\$3,420	\$3,080	\$2,900	\$2,740
Quarter Page	\$2,155	\$1,940	\$1,830	\$1,725

## E-NEWSLETTER

Further increase your impact and visibility by including a banner advertisement on the *DCi* weekly email newsletter.

## INSERTS

Included in our monthly circulation of the magazine, bound in or loose. Customised inserts are an excellent way to boost exposure directly to the key decision makers.

## ADVERTISING MATERIAL

Need an advertisement? Our graphic designers can produce advertising material free of charge when you advertise within *DCi*.

## CONTACT:

Andrew Hucker-Brown

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☎ +27 (0) 31 583 4360

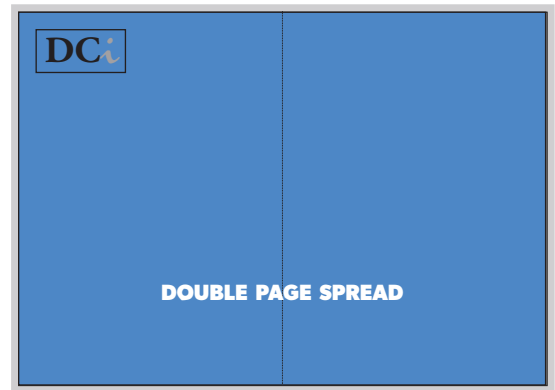
☎ +27 (0) 31 566 4502

Cancellation Period:

STRICTLY ONE MONTH PRIOR TO ISSUE DATE



## DCI MAGAZINE ADVERT SIZES



- DCi page size: Standard A4 x 2: 420mm x 297mm
- Advert Size: 420mm x 297mm
- Advert Size with 3mm bleed: 426mm x 303mm
- Type & Trim: Keep text & logos 15mm from edges



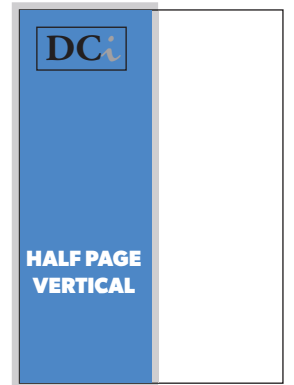
- DCi page size: Standard A4 210mm x 297mm
- Advert Size: 210mm x 297mm
- Advert Size with 3mm bleed: 216mm x 303mm
- Type & Trim: Keep text & logos 15mm from edges



- DCi page size: Standard A4 210mm x 297mm
- Advert Size: 210mm x 149mm
- Advert Size with 3mm bleed: 216mm x 155mm
- Type & Trim: Keep text & logos 15mm from edges



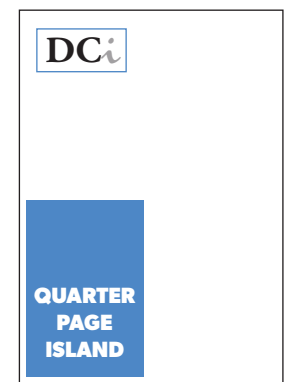
- DCi page size: Standard A4 210mm x 297mm
- Advert Size: 112mm x 171mm
- Advert Size with 3mm bleed: 118mm x 177mm
- Type & Trim: Keep text & logos 15mm from edges



- DCi page size: Standard A4 210mm x 297mm
- Advert Size: 105mm x 297mm
- Advert Size with 3mm bleed: 111mm x 303mm
- Type & Trim: Keep text & logos 15mm from edges



- DCi page size: Standard A4 210mm x 297mm
- Advert Size: 210mm x 74mm
- Advert Size with 3mm bleed: 216mm x 80mm
- Type & Trim: Keep text & logos 15mm from edges



- DCi page size: Standard A4 210mm x 297mm
- Advert Size: 90mm x 130mm
- Type & Trim: Keep text & logos 15mm from edges